



THE LAHORE ARTS COUNCIL 68-Shahrah-e-Quaid-e-Azam, Lahore

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NOTICE FOR PRE-QUALIFICATION OF ADVERTISING AGENCIES / COMPANIES / PR FIRMS REGARDING

MEDIA / SPONSORSHIP MANAGEMENT PARTNER FOR ALHAMRA UNPLUGGED SEASONS 2-5

Under PPRA Rules 2014 as amended from time to time, Lahore Arts Council invited applicants for pre-qualification of Advertising agencies / Firms / Companies having specialized Experience in Event Management, Public Relation, Social & Digital Media Exhibitors to whom tender documents can be issued for the services to launch;

"Alhamra Unplugged (Season 2,3,4,5)"

Mandatory Conditions:

- 1. Advertising Agencies / Firms / Companies having valid GST, Income Tax, APNS/ PBA & DGPR Registration.
- 2. Must attach details i.e. year of Establishment, last 3 year Bank Statement, List of Clients, List of Similar projects completed, satisfactory certificate from the clients and projects in hand.
- 3. The Advertising Agencies / firms / companies meeting above conditions should provide the following information;-
- a. Full name with location of head office postal address, telephone, fax, email address, status of the entity (Limited company, partnership, or proprietorship) with year of establishment, showing number of years with evidence in relevant field / business.
- b. Firm / Company's valid registration with Punjab Revenue Authority (PRA), Income Tax & Sales Tax Department, Pakistan Broadcasting Association, All Pakistan Newspaper Society, DGPR, NTN Number, financial report during last three financial years.
- c. Proof of Financial Stability from Bank giving current financial stability certificate and bank statement for last three years with audit reports.
- d. Managerial and technical expertise of firm / company, list of technical staff (who will be involved in the project) employed by the firm / company.
- e. Affidavit on legal paper by CEO / equivalent that firm / company have never been black listed or under trial by any Government, Semi-Government Department / institution.
- f. Any additional information with documentary evidence in addition to the above that the firm / company might like to furnish in support of their application.

Pre-Qualification Documents with scoring criteria can be obtained from the Accounts Section against payment of Rs.2000/- (Non-refundable) in the form of Pay Order / Bank Draft in the name of Lahore Arts Council on all working days (Monday to Friday) from 0900 to 1700 hours. Only pre-qualified selected advertising agencies/firms//companies will receive the contract documents on invitation to submit their proposals.

Application with covering letter on firm / company's letter head alongwith above mentioned information and supporting documents complete in all respect should reach the address given below in sealed envelope, clearly marked "Pre-Qualification Documents for Alhamra Unplugged Seasons" on 02-10-2018 (Tuesday) during office hours. Applications received after this date

Rules & Regulations.

- a. Competent Authority / Pre-qualification Committee reserves the rights to reject any application.
- b. Any concealment about the information / details mentioned above will result in dis-qualification of the firm.
- c. In case of incomplete information, pre-qualification application will be rejected and will not be considered for pre-qualification.
- d. The decision of competent authority / Committee will be final.
- e. Applicant, firm/contractors are required to give guarantee / undertaking that they have carefully studies the pre-qualification notice and they will abide by the Rules & Regulations.
- f. The procuring agency may reject all bids or proposals at any time prior to the acceptance of a bid proposal as per PPRA Rules, 2014.
- g. The procuring agency shall upon request communicate to any bidder, the grounds for its rejection of all bids or proposals. IPL-9365

(CAPT. (RETD) ATTA MUHAMMAD KHAN) **Executive Director**